

STATISTICS ON

DEVICE ADDICTION



66% OF PARENTS

feel their teens spend too much time on their devices



52% OF KIDS

agree



**59% OF
PARENTS**

feel their teens are addicted to
their mobile devices



50% OF TEENS

feel addicted to their mobile
devices



**27% OF
PARENTS**

feel they themselves are
addicted to their mobile devices



28% OF TEENS

their parents are addicted to
their mobile devices



**48% OF
PARENTS**

feel the need to immediately
respond to texts, social media
messages and other
notifications



72% OF TEENS

feel the need to immediately
respond to texts, social media
messages and other
notifications



**69% OF
PARENTS**

check their devices at least
hourly



78% OF TEENS

check their devices at least
hourly



LIVE CONNECTED, YET PROTECTED